Course Aims and Learning Outcomes

This course is designed to give students the opportunity to:

Prepare for careers working within the sport broadcasting industries, including radio, television, and digital-specific platforms.
Gain

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	UD4000	Industry Competencies (Mental Wealth)	20	Core	N
4	UD4013	Understanding Sports Business	20	Core	N
4	UN40B7	Principles of Sports Broadcasting	20	Core	5 8.12 3