



COURSE SPECIFICATION

Course Aim and Title	MSc Football Business
Intermediate Awards Available	Postgraduate Certificate (PGCert) Postgraduate Diploma (PGDip)
Teaching Institution(s)	<ul style="list-style-type: none">• UCFB Etihad Campus (Face to Face)•



Course Aims and Learning Outcomes

The main educational aims of the course are to:

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- Evaluate topics and issues within a football context to make meaningful recommendations for the sector

Skills for life and work (general skills)

- Identify and critically evaluate areas for personal and professional development to improve effectiveness relative to personal contexts and roles
- Critically reflect on professional competence to inform personal and professional growth
- Demonstrate a range of leadership and communication skills in a football context
- Demonstrate effective feedback and communication, underpinned by evidenced based approaches
- Communicate and analyse personal reflective processes and skills
- Demonstrate an ability to effectively plan, design, monitor and present an applied investigation



Learning and Teaching

This course is delivered at professional sporting venues reflective of professional environments in which students aspire to work

A diverse range of learning and teaching approaches are used, as appropriate to each module. Across the programme, students benefit from regular contact through a mixture of lectures, seminars, tutorials, demonstrations, practical sessions, workshops and through project supervision sessions.

In addition to timetabled classes for each module, students will also attend a weekly personal tutorial session. Some of these tutorial meetings will be conducted in a group, with others







Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	UEL Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	UD7006	Football Fan Engagement	30	Core	Y
7	UD7008	Football Operations Management	30	Core	Y
7	UD7007	Football Finance	30	Core	Y
7	UD7010	Global Sports Leadership	15	Core	Y



7	UD7014	Sports Law and Governance	30		
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most suitable campus at application). You are responsible for arranging your own travel and accommodation to support timely access to classes during the study blocks. Costs will be dependent on your choice of travel and accommodation.

- Technology – You are required to have access to a laptop, desktop computer or